



## REPUBLICAN PARTY OF VIRGINIA

### *State Central Committee Meeting Minutes*

**June 6, 2014**

The meeting was called to order by Republican Party of Virginia (RPV) Chairman Pat Mullins at 2:04 p.m. on June 6, 2014. The meeting was held at the Hotel Roanoke prior to the 2014 RPV State Convention that will be held at the Roanoke Convention Center later today and tomorrow. The Chairman expressed his enthusiasm for the convention and the opportunity to nominate the U.S. Senate candidate tomorrow.

Sixth District Chairman Wendell Walker welcomed everyone to the District and thanked everyone for attending the convention in Roanoke. Mr. Walker gave the invocation. Eleventh District Chairman Terry Wear led the Pledge of Allegiance and Ninth District Chairman Adam Tolbert recited the Republican Creed.

Chairman Mullins appointed a Proxy Committee that included Seventh District Member Marie Quinn, who served as Chairman of the Committee that also included Eleventh District Member Keith Damon and First District Presidential Member Carol Dawson. Thirteen proxies were in order according to the Committee.

The Secretary called the roll. The following members were in attendance:

Pat	Mullins
Michael	Thomas
Morton	Blackwell
Kathy	Hayden
Diana	Banister
Bob	FitzSimmonds
Chris	Marston
Robert	Bell
Eric	Herr
Curtis	Colgate
Chris	Stearns
Jack	Wilson
Jon	Berkley
Wendell	Walker
Fred	Gruber

Mark	Kelly
Adam	Tolbert
John	Whitbeck
Terry	Wear
Elizabeth	Minneman
John	Scott
Linda	Bartlett
Juanita	Balenger
Donald W.	Huffman
Suzanne	Curran
Steve	Albertson
Larry	Kile
Carol	Dawson
Roger E.	Miles
Carl	Anderson

Barbara		Tabb
Chip		Muir
Steve		Trent
Renee		Maxey
Chris		Shores
Peyton		Knight
Sharon		Jones
Travis		Witt
Georgia	K.	Alvis-Long
Mickey		Mixon
Anne	J.	Fitzgerald
Jane		Ladd
Doug		Rogers
Marie		Quinn
Kristi		Way
Rich		Nilsen
Anne		LeHuray
Matthew		Burrow
Kevin		Corbett
Michelle		Jenkins
Marcy		Hernick
Jerry	M	Lester
Susan		Edwards
Heidi		Stirrup
Jo		Thoburn
Mark		Berg
Kay		Gunter
Eve		Gleason
Keith	G.	Damon
Patsy		Drain
David	C.	Ray
Kasha		Nielsen
Heather		Homan
Jeff		Wernsing
Pam		Brown
Elizabeth	"Jenny"	Mundy
Jimmie		Massie
Frank		Ruff
John		Hager

The following members were present via proxy:

Scott Sayre (proxy held by Steve Trexel)

Jeanine Lawson (proxy held by Roger Pogge)  
Stephen Thomas (proxy held by Carolyn Worsam)  
David W. Fuller (proxy held by Julie Coggsdale)  
Wayne Ozmore (proxy held by Judi Lynch)  
Bob Wheeler (proxy held by Peter Foster)  
Kevin Gentry (proxy held by Russ Moulton)  
John Salm (proxy held by David Bartholomew)  
Joseph H. Sonsmith (proxy held by Nathan Boyer)  
Emmett Hanger (proxy held by Senator Frank Wagner)  
William J. Flanagan (proxy held by John T. Wood)  
Allen Webb (proxy held by Heather Stefl)  
Joseph DeGreenia (proxy held by J. Wesley Fisher)

The Chairman opened the floor for corrections to the minutes of March meeting. Sixth District Member Georgia Alvis-Long pointed out that it was not noted in the minutes of a motion to approve the December meeting minutes. The Secretary said she would review that section of the minutes for clarification. The Secretary also announced a new process for distribution of the minutes to the Committee through e-mail, upon Executive Director's review, and then via mail prior to next meeting.

A motion was made and seconded to approve the March 22 meeting minutes. The motion carried.

### **Chairman's Report:**

Chairman Mullins declared the election in November is winnable for both Senate and House of Representative candidates. The convention is important as it will send a message that Virginia is in the hands of Republicans and Governor Terry McAuliffe does not have the power to usurp the wishes of the people of the Commonwealth. "We have to win," he said. "And it is very important we go out of the convention tomorrow unified and ready to work to elect our great candidates."

The Chairman introduced Shaun Kenney as the new Executive Director of the Party. He will be working closely with everyone to make the Party stronger and ready to take on the challenges ahead. The Chairman said Democrats are not having a good year and that they are on the cusp of losing the U.S. Senate. "It's up to us to make a difference."

Mr. Kenney said he is optimistic about this year and the opportunity to take on Democrats who will very likely be losing control of the U.S. Senate. As Virginians we have an opportunity to be part of this effort and it is up to us so "we cannot sit on the sidelines." When we are all focused in the same direction we tend to win.

### **Executive Director's Report:**

The Executive Director reported that in April the RPV signed on with i360, the data management program that will be helpful in streamlining the work in the field since

Republicans in the state Senate and House of Delegates already use this system. The staff is working to get it to District Chairs and grassroots activists in order to get it up and running as soon as possible.

The RNC One Data system will be implemented in July which includes the GOP Data Center and the GOP Data Beacon that will be utilized in the Victory Centers for federal candidates. This system will work in conjunction with i360 and offers analytics. These tools are “extremely powerful” and fit the needs of grassroots activists, Mr. Kenney said. Training for these systems will take place in June.

Mr. Kenney announced that the Republican National Committee had appointed a Victory State Director for the Commonwealth, Joshua Daniels, who served as former state director for the Colorado Victory effort in 2012 and was a former field director for Virginia in 2009. He brings experience and knowledge to the job.

The Executive Director announced that the RPV will be hiring four new field directors in June for the Northern Virginia, Hampton Roads, Richmond and Roanoke areas. He said this will be a process of building data and support in those areas that will be in place for next year and the years beyond 2014. There will be a focus on taking back the state Senate next year and defending the 17<sup>th</sup> District in particular. Mr. Kenney also said there would be a concentration of resources and grassroots effort in Northern Virginia. There is a possibility the RNC will appoint as many as eleven new field staffers after the convention and if the Senate race is going well, a potential of twenty-two by September.

In the area of finances, Mr. Kenney reported that the Party is in good financial shape with about \$44,000 on hand. The debt of \$30,000 will be dwindling as a result of some new methods of fundraising including getting the direct mail program up and running again with consistent letters and outreach to potential donors. Its going to take time and investment to get the house file active again and will probably not net much this year, said Mr. Kenney. Telemarketing will be starting again in June and the RPV will look at making profits on it in 10-12 months. These are the resources that will make a big difference in the 2015 election cycle.

The Executive Director said the goals he would like to see is fundraising to stay at about \$100,000 per month. One of the ways of accomplishing this goal is to have a major fundraising event every two months that will provide a consistent stream of resources coming in to the Party. He said we need to “keep these fundraising efforts in place and keep them going.” Also offering sponsorships for specific projects or events is a way to get major donors engaged and an opportunity to explain how the resources are being used to benefit the candidates.

Implementing the Chairman’s Advisory Council will also be a new program that allows major donors the opportunity to receive House of Delegates updates and more information about where their donations are being used most effectively.

Upcoming events include one in August with Senator Rand Paul. Mr. Kenney thanked Third District Chairman Chris Stearns for securing Senator Paul for that event in Northern Virginia.

There will be another event in October possibly in the Richmond area, the Advance in December and a February fundraiser.

In the area of communications, Mr. Kenney announced that the website RPV.org is getting a redesign and should be up over the weekend. He thanked former Lt. Governor Bill Bolling for the in-kind donation that made it possible. He was also helpful in providing the Party the resources to move over to CQ Roll Call for online engagement. RPV also moved to Mail Chimp from HP List in order to more effectively communicate with supporters through e-mail.

The budget impasse with Gov. McAuliffe usurping the will of the people is an opportunity to communicate why Republicans will better serve the Commonwealth said Mr. Kenney. We will also continue to remind voters that Mark Warner was a deciding vote on Obamacare. The issues we are communicating are important to Virginians.

Coalitions outreach is a top priority for the RPV and going out to new communities with “our message.” We will find paths to reach them and make them part of the whole of the Republican Party said Mr. Kenney. Victory centers, i360 implemented, working in the field, and coalitions outreach are the top goals for the Party.

Mr. Kenney reported that he and the Chairman will be meeting with activists and volunteers for coffees around the Commonwealth. Tours to meet with Unit Chairmen especially in rural areas of Virginia will be an opportunity to express gratitude for the work of the activists and offer assistance where needed. Those tours will take place during the summer gearing up for Labor Day and final push to Election Day.

RPV Victory, i360 data implementation and synchronizing technology could mean the margin of victory in November said Mr. Kenney.

RPV’s job is to turn out the Republican base for federal candidates this year, that 34% that allows the candidates to reach the other 17% that will secure victory. “We want the candidates to say in November that RPV was an asset to my campaign,” said Mr. Kenney. They need to benefit from the tools we have as the Republican Party. “That is the standard of success for RPV.”

Mr. Russ Moulton had questions on the budget numbers for the convention and about i360.

Mr. Kenney reported proceeds from the convention will be around \$200,000.

Delegate Jimmie Massie said that the Republican members of the House of Delegates have been pleased with i360 and are optimistic about syncing up with the RPV system. Mr. Kenney said it will be done soon.

Mr. Kenney thanked everyone for the opportunity to serve as Executive Director, is looking forward to working with everyone and is excited about the future.

Chairman Mullins said there was a lot of emphasis on fundraising and that was what the Party needs in an Executive Director. He thanked former Lt. Governor John Hager for serving as Chairman of the Chairman’s Advisory Council that would bring a focus back on the business

community. He expressed his appreciation to Mr. Hager for always being there when the Party needs him.

**New Business:**

Mr. Kenney read a Resolution to recognize and commend Paulina “Polly” Campbell for her more than fifty years of service to the Republican Party of Virginia. Mrs. Campbell served as Secretary of the State Central Committee from 1968 to 2012. The Resolution read as follows:

*A RESOLUTION in APPRECIATION and GRATITUDE to*

***PAULINA “POLLY” YAGER CAMPBELL***

*For 50+ YEARS OF SERVICE to the REPUBLICAN PARTY OF VIRGINIA*

***WHEREAS***, the Republican Party of Virginia wishes to recognize Polly Yager Campbell, a lifelong Republican who dedicated more than 50 years as a volunteer for the Party and many candidate campaigns, and

***WHEREAS***, Polly was a member of the Young Republicans along with fellow YR and future Governor John Dalton, and

***WHEREAS***, Polly served as the Young Republicans Representative on the State Central Committee for three years, and

***WHEREAS***, Polly served with distinction as Secretary of the State Central Committee for 44 years from 1968 through 2012, and

***WHEREAS***, Polly was a Republican pioneer at a time when the GOP began to effectively chisel into the long-time Democratically-controlled government with the jubilant victory in 1970 of Linwood Holton as the first Republican Governor of Virginia in 100 years, marking the beginning of a Republican comeback in Virginia after years of dominance by the Democratic Byrd Machine, and

***WHEREAS***, Polly was a member of the RPV Party Plan committee chaired by the late Federal Judge Dortch Warriner, working to draft what is still in use as the foundation of the Party, and

***WHEREAS***, Polly was a volunteer and participated in the first ever Donald Huffman Republican Advance thirty years ago, held at Ingleside Resort in Augusta County in 1983, and

***WHEREAS***, Polly met Vice President George H.W. Bush at the 1987 Republican Advance when he was campaigning on his success quest as President of the United States, and also met his two sons who would later become President George W. Bush and Florida Governor Jeb Bush, and

***WHEREAS***, Polly received appointments from Governors John Dalton, George Allen, and James Gilmore, and served on the Board of Nursing from 1994-2002, and

***WHEREAS***, Polly was an active member and leader in the Page County Republican Committee for 50+ years.

***NOW THEREFORE BE IT RESOLVED***, that the Republican Party of Virginia State Central Committee offers its gratitude and appreciation for the long-time dedication of Polly Yager Campbell,

***AND FURTHER BE IT RESOLVED***, that this resolution be approved by the State Central Committee of the Republican Party of Virginia on June 6, 2014.

Western Vice Chairman Don Huffman made the motion to adopt the Resolution. Governor Hager commented that Polly was “always dedicated, always diligent and always there.” He endorsed the Resolution wholeheartedly and seconded the motion. The Resolution passed unanimously.

### **Reports:**

National Committeewoman Kathy Hayden reported that the Republican National Convention narrowed down the locations for the next national conventions – Denver, Dallas, Kansas City or Cleveland. The vote will take place in August. At the last mtg. in Memphis the RNC provided “Building a Winning GOP Coalition” an analysis of the last election that provides information on talking points for candidates. Mrs. Hayden encouraged members to pick up copies of these booklets.

National Committeeman Morton Blackwell reported that the battle still continues on the rules and the nominating process. The rules that have been implemented thus far have cut the nomination process in the front-end with four states allowed to have primaries before March 1 – Iowa, New Hampshire, South Carolina and Nevada. States choosing their candidates in the first two weeks of March must do so with proportional representation. After March 15 each state can select delegates on either a proportional or winner-take-all basis. Delegate selection at the end of the process requires states to report those 45 days in advance of the national convention. In previous years it was a 30-day window. This rule change may force the RPV to hold its convention earlier than June.

Mr. Blackwell further reported some unnecessary usurping of power by the RNC with a rules change that only the RNC will sanction Presidential debates. Any candidate participating in a debate not sanctioned by the RNC will not be allowed to participate in those sanctioned by the RNC.

The rules also allow the national chairman to decide what a debate is and what it is not. “This is dangerous in my view.” There may be more rules that affect the nomination process and Mr. Blackwell vowed that “we will be there and do what we think is right.”

Del. Massie gave a report from the House of Delegates with other members Rob Bell, Mark Berg, and Jackson Miller in attendance.

As a member of the Appropriations Committee, Del. Massie explained the situation with the new budget, passed by the House, being held up in the Senate. On a two-year cycle, the budget must be in place by July 1 or the government will shut down. Mr. Massie explained that Senate Democrats and Governor Terry McAuliffe have said if they do not get Medicaid expansion under the Affordable Care Act in some form of the budget, they will shut down the government. He further explained that the Commonwealth has never used a Senate budget and that it always comes from the House of Delegates.

If we allow the Governor and Senate Democrats to take the budget hostage this year and we give them something of value in exchange this year, they will be back next year for a tax increase. “We are not going to let it happen,” said Del. Massie. “We are not going to reward them for doing the wrong thing.” There is a sense of urgency in the next week or two and there is a hope that the Senate Democrats will send back the House budget with Amendments and then the bill will go to Committee and there will be a budget in place by the deadline of June 30 that will not include Medicaid expansion.

The message of the 68% House strong Republicans is “free the budget hostage, let the MIRC (Medicaid Innovation and Reform Commission) work,” said Del. Massie. He encouraged all committee members to continue this message to the Governor and Democrats in the State Senate.

Del. Jackson Miller, the Majority Whip of the House of Delegates thanked Del. Massie for his leadership on Appropriations. We have a solid group opposing Medicaid expansion, 68% in the House. We will keep opposing Medicaid expansion. He encouraged everyone to talk to local city council members, school board members, board of supervisors to ask “when are we going to get off the welfare/entitlement state?” The benefits from the Medicaid expansion are not necessary and not needed in the Commonwealth.

Senator Frank Wagner gave a report from the State Senate saying he misses Mr. Hager and Mr. Bolling as Chairmen of the Senate. He reminded everyone that we lost Virginia Beach and the North Shore by only 11 votes and lost control of the Senate. Every vote counts. He explained the difficulties in the Democrat controlled Senate not just **for** holding the budget and the Commonwealth hostage, but in other areas as well. He said everyone needs to be committed to electing a Republican to the U.S. Senate in Washington and put the brakes on what is happening with this Administration.

“We are one senator away from writing the rules again,” said Sen. Wagner. “We are focused on taking back the Senate.” If we didn’t have this roadblock, we’d have a budget and a balanced budget and possibly a surplus like the Commonwealth had last year. Look at what kind of



country we have and are leaving to our children, he said. Senate Republicans will keep fighting against Medicaid expansion and are firm in “our commitment to hold the line.”

There was a question by Mr. Moulton about the Marriage Amendment and Attorney General Herring not abiding by the law on this issue in the Commonwealth. Del. Bell said it is the Attorney General’s job is to uphold the law and represent his client, the Commonwealth of Virginia. Ironically, Mr. Herring voted for the Marriage Amendment. House Republicans are looking for ways to challenge this action by the Attorney General and find standing in the courts.

There was another question asked about the Voter I.D. law in the same regard. Del. Bell said AG Herring did not defend the law in court, but it would require a judge to strike it down. This will not likely happen before the November elections. Virginia provides free I.D.’s to everyone who needs them so there may not be a way for a judge to strike this down.

Newly elected Ninth District Chairman Adam Tolbert introduced a new member to the Committee, Kevin Corbett.

Eighth District Chairman Mark Kelly announced Matthew Burrow was elected to fill his seat as new member.

Mr. John Berkley, the new Chairman of the 5<sup>th</sup> District introduced himself to the Committee.

Chairman Mullins also introduced Fred Gruber as the newly elected Chairman of the 7<sup>th</sup> district and recognized the other new chairmen.

He recognized new Chairwoman of the Virginia Federation of Republican Women (VFRW), Linda Bartlett who is from Fairfax County. Mrs. Bartlett reported that prompted by an interview with Shaun Kenney for their newsletter, the VFRW will be working on a strategy to counter the Democrats “war on women” strategy that they have been using in campaigns.

Chairman Mullins introduced Elizabeth “Liz” Minneman, the new president of the College Republicans. Liz reported she just graduated from the University of Virginia and will be finishing her master’s degree there next year. The CR’s are working hard to build the federation, starting up new chapters at Longwood, UVA, and at more community colleges. Young people are upset with the Obama Administration over the lack of jobs and the economy and we’re helping educate them about the Republican philosophy. The Chapters are gearing up for campaign activity in the fall including sending up to 100 college students into the two key districts for get-out-the-vote activities. Cuccinelli won the youth vote won by 6 points, Liz reminded the group. Any support from Committee members would be greatly appreciated.

Young Republican President John Scott announced their event tonight before the suites open after the dinner. He reported on fundraising events around the Commonwealth and deployments for get-out-the-vote activities. He said they raised \$12,250 for these activities and thanked everyone for their support.

Chairman Mullins announced the dinner tonight featuring Wisconsin Representative Paul Ryan at 7:30 pm. with about 600 people expected to attend.

There was a motion and second to move into Executive Session. Motion carried.

*The general session reconvened at 4:06 pm.* Chairman Mullins asked committee members to be in the convention hall and seated before 10 am tomorrow. He encouraged everyone to stay to the end as Senator Steve Martin will lead us in *God Bless America*.

Chairman Mullins reported that all four Senate candidates have pledged to support the nominee elected tomorrow.

The Chairman announced that Delegate Lee Wear will Chair the convention tomorrow. Former U.S. Senator Rick Santorum will not be able to attend the breakfast in the morning as originally planned.

The December Advance will take place in Northern Virginia. With a potential of 10 congressional seats in Republican hands this year and a Senator who shares our values representing the Commonwealth, “we will send a message across the river,” said Chairman Mullins.

There was a motion to adjourn the meeting. Following a second, the motion carried and the meeting adjourned at 4:10 pm.